Laura E. Happe
PharmD, MPH

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Career Profile

Clinical and outcomes research executive with 15+ years of experience in managed care, research, and academia ♦ History of building new functions within large companies ♦ Expertise in organizational strategy, evidence-based value proposition, research design and communication, motivating and inspiring teams ♦ Sitting editor-in-chief of Journal of Managed Care and Specialty Pharmacy

Current Work Portfolio

University of Florida | *Clinical Professor* | *2019-present*

- Director of managed care pharmacy track within Master's degree program in pharmaceutical outcomes and policy
- Instructor of managed care pharmacy courses

Wingate University | *Associate Professor Pop. Health* | *2018- present*

- Lead faculty member designing population health curriculum for nursing, occupational therapy, pharmacy, physician assistant and physical therapy programs
- Instructor of pharmacoeconomics, health care systems and communications within PharmD curriculum

Journal of Managed Care and Specialty Pharmacy | *Editor in Chief, Assistant Editor | 2013-present*

- Executive leader of peer-reviewed journal published monthly with a circulation of 33,000 and an impact factor of 2.5
- Lead team of assistant, managing, and copy editors, and volunteer editorial advisory board
- Responsible for evaluating the rigor and relevance of submitted articles, making publication decisions based on peer review, and providing strategic direction for the journal

Prior Experience

Humana, Inc. | *Chief Pharmacy Officer | 2017-2018*

- Clinical executive for 4th largest pharmacy benefits manager in US and the 7th largest retail pharmacy chain dispensing 400 million 90 day supply prescriptions annually
- Lead the population health and outcomes research team, advancing strategy and enhancing drug contract negotiations

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Areas of Expertise:
Anticoagulation
Claims data
Copay accumulators
Epidemiology
Managed care
Medicare
Multiple sclerosis
Opioids
Pharmacoeconomics
Population health
Real world evidence
Vaccines
Value-based care

www.jmcp.org

Humana work samples:
Opioid Podcast
Health Affairs Blog
Research website
Research library

- Responsible for government affairs team advocating and influencing CMS policy
- Direct practice community for 700 pharmacists and 1500 pharmacy technicians, with 76% of pharmacists practicing at top of license
- Established and lead enterprise opioid task force – reduced use by ~20%, implemented disposal program, designed OUD strategy
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Humana, Inc. (cont.) | *Director of Research and Publications │ 2014-2017*

- Hired by Chief Medical Officer to establish novel peer-reviewed publication program to advance Humana's strategic initiatives
- Collaborated with over 20 analytic teams across the enterprise to elevate study design for internal decisions and external publishing
- Influenced a company-wide adoption of a culture of research
- Built relationships and collaborations with external partners including: CDC, RWJF, UPenn, & Harvard
- Published 2, 6, 13, 18 papers in years 1 through 4, respectively
- Presented ~30 posters/podiums annually

Presbyterian College School of Pharmacy | *Associate Professor │ 2011-2013*

- Founding member of Presbyterian College School of Pharmacy
- Professor: Health Care Systems, Pharmacy Administration I and II, Biostatistics I and II
- Established and led Innovation and Entrepreneurship Program certificate program
- Academy of Managed Care Pharmacy Student Chapter advisor

Xcenda, Amerisource Bergen | *Director, Senior Consultant, Consultant, Fellow │ 2003-2011*

- Built managed markets function with payer strategy and value proposition development
- Aided in company growth from boutique firm to >500 associates and acquired by major drug distributor
- Project types included pharmacoeconomic modeling, administrative claims database analyses, advisory boards, qualitative research, disease management programs, and medical writing

Established Innovation and Entrepreneurship Program

ACADEMIC TRAINING

| PharmD | Creighton University Medical Center School of Pharmacy
Cum laude
Omaha, Nebraska |
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| MPH | Epidemiology, University of South Florida
Tampa, Florida |
| Fellowship | Xcenda Health Outcomes Research and Pharmacoeconomics
Palm Harbor, Florida |

PROFESSIONAL SERVICE

Repeat Study Scientific Advisory Board, 2017-present

University of Maryland Patient-driven Values in Healthcare Evaluation (PAVE) Center Stakeholder Advisory Panel, 2017-present

Academy of Managed Care Pharmacy

- AMCP/FMCP Joint Research Committee Member, 2017-present
- Chair of Schools of Pharmacy Relations Committee, 2012-2013
- Vice Chair of Schools of Pharmacy Relations Committee, 2011-2012
    - Schools of Pharmacy Relations Committee Member, 2010-2011

SELECTED PUBLICATIONS

Espinosa CM, Marshall GS, Woods CR, Ma Q, Ems D, Nsiah I, Happe LE, Smith MJ. Missed opportunities for human papillomavirus vaccine initiation in an insured adolescent female population. *J Pediatric Infect Dis Soc.* 2017;6(4):360-5.

Beech BM, Cordier T, Happe LE, Trunk L, Haugh GS, Kwong R, Gopal V, Beveridge RA. Does a free office visit affect primary care-seeking behavior? A study of new exchange health plan enrollees in Mississippi. *Am Health Drug Benefits.* 2017;10(2):64-71.

Castro Sweet CM, Chiguluri V, Gumpina R, Abbott P, Madero EN, Payne M, Happe L, Matanich R, Renda A, Prewitt T. Outcomes of a digital health program with human coaching for diabetes risk reduction in a Medicare population. *J Aging Health.* 2017; January 24.

Slabaugh L, Shah M, Zack M, Happe L, Cordier T, Havens E, Davidson E, Miao M, Prewitt T, Jia H. Leveraging health related quality of life in population health management: The case for Healthy Days. *Popul Health Manag.* 2017;20(1):13-22.